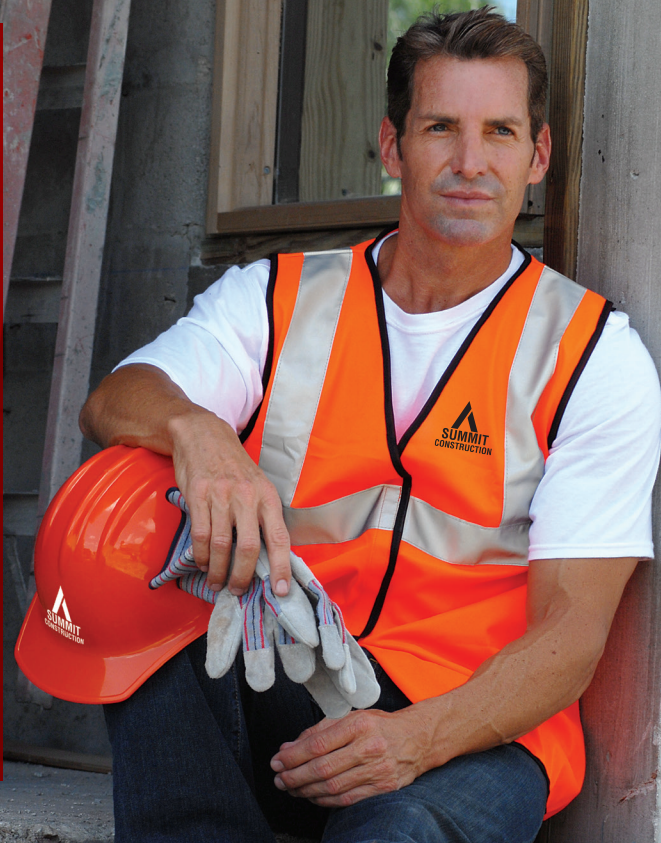


# ARTWORK REQUIREMENTS

Custom Express Printing



## Preferred Vector File Formats for Printing

- EPS (Encapsulated Postscript)
- AI (Adobe® Illustrator®, CS5 or lower)
- PDF (Portable Document Format)

# LOGO **It!**

## Vector Files:

This refers to line art, scalable to any size, that never loses resolution. Your image will stay crisp and clean. It's very important when saving a vector file to convert the text to "outlines" when using Adobe® Illustrator®, or "curves" when using programs that change the fonts used in the design into an object. This way, if we don't have the specific font used in your design, our computer won't substitute it for a font we do have.

## Additional Raster File Formats for Printing:

- PSD (Adobe® Photoshop®)
- High Resolution JPG
- High Resolution TIFF
- PNG

## Raster Files/Images:

This refers to a pixel-based image that, depending on the resolution, blurs as it's enlarged. These files must be 300 DPI at actual size. Thumbnail size JPG, GIF, or PNG files are not at a high enough resolution to be used properly.

Please flatten all layers when submitting documents from Adobe® Illustrator® & Adobe® Photoshop®.